

Motion Form #1 Name: Public Relations Regional Social Media Policy:

Motion/Intent: To provide guidelines for Public Relations Social Media Accounts Maintained by the TejasBluebonnet Region of Narcotics Anonymous.

1. Social media as defined by Merriam-Webster is form of electronic communication (such as websites for social networking and microblogging) through which users create online communities to share information, ideas, personal messages and other content (such as videos).
2. As with other information technology, Public Social Media Accounts (PSMA) shall be maintained by the Public Relations subcommittee of the TejasBluebonnet Region of Narcotics Anonymous (TBRNA) and the responsibility of maintaining such shall be assigned to selected volunteer members of the PR subcommittee.
3. Any use of commercial social media websites by TBRNA shall conform to the Steps, Traditions and Concepts of Narcotics Anonymous (NA) and the policies of the TBRNA.
4. The use of PSMA maintained by TBRNA shall also adhere in letter and spirit to the preceding guidelines.
6. All use of PSMA maintained by the Public Relations subcommittee as delegated by TBRNA is for the purpose of information only.
7. Posting may only be done by the Public Relations subcommittee member responsible to TBRNA for the purpose of informing the public of our presence and purpose.
8. Discussion Forums shall not be opened nor made available for public engagement as the purpose of this is to fulfill the spirit and letter of the 10th Tradition as it reads, "Narcotics Anonymous has no opinion on outside issues; hence the NA name ought never be drawn into public controversy." Furthermore, this reduces internal controversy within TBRNA.
9. Types of information that may be posted to the PSMA shall be limited to public information only, names and photos of individual members for any purpose should not be included according to the 11th and 12th Traditions regarding anonymity.
10. Public Social Media Administrators shall be selected by PR sub-committee members to serve as site administrators for a period of two years per term.
11. The pr@tbrna.org email address is used to maintain continuity of communication and protect the anonymity of the admin responsible for posting approved PSAs.