

## **Web Servant Report – NASCONA – May 1, 2016**

Good Afternoon All. I will not be at the ASC today as I have family here and a new person helping me with my dad. My regular employees who take care of my dad will be back this next week. So if need be I should be able to attend the next ASC.

The website is doing great. I make changes as I receive them. So I really want to thank everyone who sent changes to me so we could keep our website up to date. I will continue to keep the website up to date until you find a new web servant.

The [all@nascona.org](mailto:all@nascona.org) email no longer works. I changed that after the last ASC. I will not put that in this report and I would suggest that it not be put in anymore reports. You will need to give your trusted servants the new email that emails everyone. There are a few emails with yahoo addresses that would not accept the new email address. So be sure to put it on your safe list if want to continue receiving ASC information.

I did receive an email from some company wanting to warn me that we had to put key words in the first and last pages of the website and the headings were all wrong. I got to tell you I laughed my ass off. First of all, the web crawlers of the legit search engines don't do key words anymore and you will rarely find them on websites anymore. If you doubt my word talk to Tom C. First of all, this is not a commercial website.

The requirements for the web servant position are in the NASCONA policy. There is a chapter in the Public Relations Handbook (chapter 10 page 91) that deals with websites. This should be read as well. You can read this on our website on the documents page. NAWS hasn't killed this link yet. They probably won't either.

As I said at the April ASC I will be willing to help the new web servant get going with the website or you can rebuild. The program I use is probably one of the easiest to use and learn. In other words, it is simple. I would encourage everyone to attend the RSC as it will be a great learning experience and everyone is welcome to attend.

In Selfless Service,

Bob T.